

## Strive for a better Career Planning

On Career Planning Stephen R Covey, the author of the bestsellers *The 7 Habits of Highly Effective People* says "It is like Begin with End in Mind". His idea of career planning definitely simplifies its meaning but not the process of Planning. Of Course, Career Planning helps in developing a blueprint for one's future. That is, having the basic criterions- a goal and destined portfulfilling his destiny. But daunting task is how to begin the beginning of Career Planning from the beginning.

Free flow of information not always helps but creates problem also. As we demand more variety than we could possibly need or want- after all the old habit never dies. As a result, we get lost in options, opportunities, and choices.

If someone doesn't know where he is going, any road will take him there and many careers are spoiled by lack of direction. In such situation, world of career becomes confusing for us. Now the question arises both for the child and parents "How to get rid of such confusions and do a right kind of career planning with a destined Port.?"

Many experts believe that in any process of planning whether business, family or career, it is necessary to determine -"first thing" and "second thing". If one does not know what his "first thing" is, one simply can't do it FIRST. It is again a hurdle for someone if he is not adequately aware of pros and cons of a certain career. A mother plays a crucial role in the life of a child, and it goes on as the child grows. A mother can make important contributions in deciding the future. It is important for a mother to learn and observe things to ensure a

happy life for your child. Parents, mainly the mother, need to participate to determine "first thing" as this process is complex and a small mistake may ruin a future of the child. As a mother, in addition to encouraging her child for a better career she should to make herself fully aware of the abilities and drawbacks of her child. This can help her to appropriately guide her child to select the profession that is best for her child.



If empirical process is believed to be more scientific in career planning then the safest -"first thing" is TO ASSESS YOUR MIND before determining the -"second thing". This process of assessment is not restricted to the children only, it is equally important for parents as they also have a dream to fulfill.

Next big question is how a person can ASSESS his Mind. For parents, before discuss his/her career aspirations, they can assess their mind in the following way-

1. What are their ASPIRATIONS and THOUGHTS?
2. What are their BIASES?

Analyze them, and perhaps even change or dismiss them if required for his/her better future. What they should ALWAYS

REMEMBER that they are dealing with their child's future, not theirs. So don't ignore their voice, they should listen to children carefully.

There is an urgent need to incorporate CHANGES with TIME. Parents should also find out realistically where they and their child STAND. For such exercise they need a sound, rational and realistic approach.

For a student, when he is flooded with variety of career opportunities, it is good to spend some time to give answers to himself to some of the questions LIKE:

1. What is the best and highest use of his TALENTS?

Of Course this self assessment of TALENTS definitely helps him to determine his strengths and weaknesses. He can now take guard with his strengths and keep the weaknesses unused.

2. Is it financially feasible to PURSUE?

Mainly technical education requires hefty amount money to PURPUSE. With the growth of private institutions with better lab and library facilities, highly qualified faculty, better class rooms etc, the cost of education is gradually rising. And such rise in cost sometime makes things difficult for an aspirant to pursue a career of his own choice or from an institution of his choice.

3. Will it fulfill his NEED in the long run?

With varying NEEDs from people to people, it is an important aspect to determine whether the choosing career is

going to meet his need or not. One should remember the fact that choosing a right career is a prolonged and highly delicate process. The aspirants should be cautious enough to choose the right career. It should be decided after in-depth research and consultation with experts.

4. How can he make a bigger IMPACT?

"Fortune favours the brave." To make a bigger IMPACT, which may be long term image building exercise or strategy planning to gain more financial benefits by investing more money and time, one has to take some brave steps. In this case, it is advisable to correlate every career decision with an intention to create bigger professional IMPACT.

Assessment of Mind for Career Planning is the first step to strategically plan out a time bound planning. After the initial steps of this process both parents and child need to frame systematic plans to implement from time to time. Along with implementations, periodic evaluation is must. To get aware of the changes, information from credible sources need be incorporated in the process of planning. Magazine, newspaper, websites, advertisements, seminars etc can help to enhance information for planning process but it can not directly help to get a ready-made Career Planning.

-Manash P Goswami

We are planning introduce Question-Answer column on Career with Mr Manash P Goswami from our next issue. To participate in this section readers can send their educational career related queries to our postal address.

